

TRAVEL SNAP CARDS TRANSPORTATION



No travel photographer's portfolio would be complete without covering transportation. Many travel locations are infamous for a certain type of transportation such as the double-decker buses of London. Always indicate where the photograph was taken. Is that bicycle in Amsterdam or China?

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"



TIME AND PLACE

The time to shoot travel transportation pictures is from late afternoon into the Blue Hours. The mixture of warm evening light and artificial light sources lends a glamorous look to an unglamorous subject. Note how picture **A** includes a location clue in the background and picture **B** does not. Include location clues whenever you can.



C: This is a fantastic transportation travel photograph. It is visually interesting with energy and location information. Study your transportation subjects, look for potential artistic opportunities (shapes, color, lines, and other design elements).

D: This photograph meets most of the criteria you're looking for. Yet, it lacks excitement, and is unlikely to be selected for publication. Midday light is the worst time to shoot travel shots of transportation.

FIND OR CREATE WARMTH



In travel photography, nothing sells like warm light. This is especially true for an unglamorous subject such as transportation. Your traveler photographer kit should definitely include an 81A Warming filter and one or two warm, soft edged, graduated filters. Buy them large enough to fit all of your lenses. If nature doesn't give you warm light, create it.

MAIN SUBJECT AND BACKGROUND



E X

F ✓

G X

H ✓

Try to keep the background relevant and interesting. If not possible, try panning the camera. This technique will 'wipe out' distracting background elements and concentrate viewer attention to the mode of transportation (**F**). Action shots are always preferable. Yet some subjects will be very difficult to capture in action. Focus on employees and other details that illustrate the form of transportation in a static yet exciting way (**H**).